Collin Raye and Ben Kweller in concert for the GMA New Seat Campaign

Join us as Greenville natives Collin Raye and Ben Kweller perform their favorite songs as well as share fond memories of the historic Greenville Municipal Auditorium.

Country artist Collin Raye was one of the true hit makers of the 1990's and still continues to crank out soulful, heartfelt material with the honesty and richness that is signature to his vocals alone. With 24 top ten records, 16 #1 hits, and having been a 10 time male vocalist of the year nominee (5 CMA and 5 ACM), this truly electrifying performer of his era remains one of the great voices of our time.

Raye is nothing if not passionate. His soulful delivery has set country standards in such searing ballads as "Love, Me," "In This Life," "Not That Different" and "If I were You." Always an energizing showman, he has also blazed through such vivid rockers as "My Kind of Girl," "That's My Story," "I Can Still Feel You," and "I Want You Bad."

Collin Raye has consistently used his stardom to advance social causes. Among the organizations he has supported are Boys Town, First Steps, Al-Anon, Special Olympics, Country Cares About AIDS, Catholic Relief Services, Parade of Pennies, Vanderbilt Children's Hospital, The Tennessee Task Force Against Domestic Violence, The Emily Harrison Foundation, Childhelp USA, Silent Witness National Initiative, Easter Seals, The Life and Hope Network, and Make a Difference Day. It came as no surprise when in 2001 at the Country Radio Seminar, Clink Black presented Collin Raye with the organization's Humanitarian of the Year award in recognition of Collin's issue-oriented music and his tireless charity work.

Indie-rock icon, Ben Kweller, has captured the hearts of fans and critics for 15 years. Through his schizophrenic approach to music making, constant touring, and a punk-rock refusal to be pigeonholed, Kweller, has built the kind of career that rolls on regardless of fads and trends. His genre-jumping catalog of five albums, fours Eps and multiple singles, has sold over half a million copies worldwide.

Most recently, Kweller's boutique record label, The Noise Company, is in the business of signing new up and coming talent such as Austin Music Awards' "Best new Artist," Wild Child. Kweller produced the band's album, The Runaround, which was released in 2014. There's absolutely no telling what Kweller will do next, but as he has always said, "I have no backup plan. All I know if music. All I've ever known is music and I'll continue to make it until the day I die."